

FOR IMMEDIATE RELEASE

**FIRSTONTARIO AND WFCU CREDIT UNIONS MAKE FRIENDLY WAGER ON OHL CHAMPIONSHIP SERIES**

*Credit unions show their commitment to communities with a charitable donation*

**Hamilton and Windsor, ON, June 6, 2022** - The CEOs of two community-based credit unions, WFCU Credit Union and FirstOntario, have agreed on a friendly wager about the outcome of the OHL finals between the Windsor Spitfires and Hamilton Bulldogs.

Eddie Francis, CEO of WFCU Credit Union, headquartered in Windsor and Lloyd Smith, CEO of FirstOntario Credit Union, with head office in Hamilton, believe in their home teams and are cheering them on to win the series. They are both so confident they have agreed to a friendly wager that will see the losing credit union make a \$1,000 donation to the winner's charity of choice. The losing CEO will also share a message of congratulations on social media while wearing the opposing team's jersey.

"We're a proud community partner of the Hamilton Bulldogs," said Lloyd Smith, CEO of FirstOntario Credit Union. I am confident the Bulldogs will win the OHL Championship series and hope they get to hoist the cup in front of a hometown crowd at FirstOntario Centre. Go Dogs, Go!"

FirstOntario is the official financial institution of the Hamilton Bulldogs and Hamilton Bulldogs Foundation. Home ice for the Bulldogs is at FirstOntario Centre.

"Giving back to the communities we serve is vital to our mission," said Eddie Francis, President and CEO of WFCU Credit Union. "This wager is not only friendly competition but another way our two distinguished credit unions can show appreciation to our incredible Ontario communities and beloved local teams. Go Spits, Go!"

WFCU Credit Union is the official financial institution of the Windsor Spitfires. They also play in the beautiful and modern WFCU Centre, made possible through WFCU Credit Unions' support and continual investment.

Credit Unions believe in reinvesting their profits to strengthen communities. No matter which team skates away with the hardware, a donation to help the community will be a win-win for everyone.

Both credit unions encourage fans to take in a game and cheer on the home team. The best-of-seven series will be played at FirstOntario Centre in Hamilton and at WFCU Centre in Windsor. Check [here](#) for the full 2022 playoff schedule.

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### **About FirstOntario Credit Union**

FirstOntario is a full service cooperative financial institution, serving members for more than 80 years throughout the Golden Horseshoe, Niagara Region and Southwestern regions of Ontario. With \$5.8 billion in assets under management, FirstOntario is one of Canada's largest credit unions. Everyone is welcome to be part of FirstOntario for financial services including daily transactions, mortgages, lines of credit, loans and investments. FirstOntario profits are invested into the communities we serve through support for entrepreneurs, competitive rates and charitable pursuits including our award winning student nutrition program. Learn more about us today at [FirstOntario.com](http://FirstOntario.com).

### **About WFCU Credit Union**

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1940. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 80 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twentieth largest credit union in Canada. WFCU Credit Union operates nine retail locations in Windsor-Essex, as well as three retail locations in the Waterloo Region through ECU – A Division of WFCU Credit Union and one digital entity, Omnia Direct. Through their variety of service channels, including online and mobile banking, telephone banking and ATM services, WFCU Credit Union and its divisions have become the financial institutions of choice for 60,511 members across Ontario, including 55,903 personal members in 25,103 households, 3,238 businesses and 1,370 organizations. Currently, WFCU Credit Union has \$8.11 billion in Managed assets and Member Service Totals of \$10.8 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario.